

Capability Statement

Enterprise Data Management with the Datalynx Data Management Suite



Why Datalynx?

Like you, Datalynx truly understands the challenges of managing critical business data across a complex enterprise.

You won't believe how easy we can make it..

Datalynx has developed the Data Management Suite, an exceptional enterprise data management software technology that significantly outperforms traditional approaches and toolsets.

Backed by our expert professional support services for clients & partners and effective risk management and project delivery methodologies, Datalynx data management solutions have an outstanding track record of success.



Datalynx has strategic alliances with some of the world's leading system integrators. We work in partnership to jointly develop state of the art data management solutions based on the Datalynx DMS that deliver excellent ROI in conventional environments and the Cloud.

Datalynx Data Management Suite

**Next-Generation Data Management Software
Developed by experts, so you don't need to be one..**

The Data Management Suite is Datalynx's agile, "all-in-one" software technology for designing and deploying end-to-end enterprise data management solutions.

The Datalynx DMS provides a single, integrated data management platform that overcomes the common pitfall of having to purchase and maintain disparate, independent software products for data analysis, data quality, MDM, data migration, BI integration, data monitoring and so on..



Placing outstanding "out of the box" productivity and amazing performance at your fingertips, the Datalynx Data Management Suite has been proven to significantly reduce the risks, timeframes and costs associated with delivering sophisticated business solutions.

Datalynx Professional Support Services

Training, mentoring and implementation support services for clients and partners.

The specialists of the Datalynx Professional Services Group are recognised data management experts. When you purchase a Datalynx solution you have the assurance of knowing we are available to provide the level of support you require.



Datalynx can help you to establish an effective in-house data management capability. From strategic data governance frameworks and roadmaps, through to solution development & support, our staff training and mentoring services safeguard the investment in your data assets and promote ongoing business improvement.

Datalynx also provides clients with locally-based outsourced data management services that help to reduce operational costs while ensuring you receive the best possible business support.

Effective Data Management Solutions

Datalynx DMS comprehensive enterprise data management solutions revolutionise business by helping to cut costs, create opportunities to increase revenue and provide an enhanced customer experience.

Our data management solutions for business can be deployed in the cloud as well as conventional environments, and include:

Datalynx MDM:

Single, enterprise-wide view of Customers, Products, Vendors etc.

Data Quality Centre:

Data Quality Enhancement and Standardisation

Data Processing Hub for BI:

ETL / ELT, optional Data Quality & MDM for Enhanced BI

Data Migration:

Legacy Data Migration, optional Data Cleansing & Data Archiving

Data Integration Hub:

Enterprise System and Big Data Solution Integration

Metadata Workbench:

Integrated Metadata Management, Analysis & Reporting

Data Monitoring Hub:

Ongoing Data Quality Monitoring. Data Auditing and Fraud Detection

Flexible Licensing Options

Datalynx Data Management Suite licensing can be tailored to suit your needs, with a choice of perpetual licensing for operational use or annual leasing for project-based initiatives.

Our CPU-core based server licensing model means you can size the licence to suit your specific needs. Clients have the opportunity to commence with the leasing option and then transition to a perpetual licence.

A standard DMS licence provides access to solutions for:

- Data Analysis / Profiling
- ETL / ELT
- Data Quality Management
- Data Consolidation
- Data Migration
- Data Integration (Enterprise Systems, BI / EDW, Big Data Repositories)
- Data Monitoring, Auditing & Fraud Detection
- Data Archiving
- Reporting

Metadata Management and Master Data Management are optional extras.

DMS server licensing sizing options include:

- a. Up to 4 CPU cores
- b. Up to 8 CPU cores
- c. More than 8 CPU cores

Licensing for 2nd and subsequent servers of the same configuration is significantly discounted.

Contact your Datalynx representative to find out more..

Contact Us

Contact your Datalynx business representative for a confidential, obligation-free discussion on how our world-class solutions can make the difference your business needs.

For new enquiries or more information

Visit: **www.datalynx.com.au**

Contact our sales team on: **+61 2 9002 5544**

Email us at: **sales@datalynx.com.au**

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