

one integrated technology - many Business Solutions

MASTER DATA MANAGEMENT

Create an enterprise-wide, trusted single source of truth for critical Customer, Product and Vendor data.

DATA QUALITY ENHANCEMENT

Incorporates data validation, standardisation, de-duplication and issue resolution to make your data as good as it can be.

LEGACY DATA CONSOLIDATION & MIGRATION

Consolidate critical historical data from disparate systems, enhance its quality and migrate to your new ERP / business solution.

INTEGRATION FOR BIG DATA ANALYTICS

Integrate data that has been made "fit for purpose" from your enterprise systems with your Big Data Repository to derive insights you can trust.

www.datalynx.com.au



Datalynx Data Management Suite (DDMS):

Datalynx's next-generation agile software that delivers comprehensive data management capabilities across the enterprise.

Your business no longer needs to be constrained by the challenges of trying to make multiple independent software technologies work together to address complex data and information management requirements.

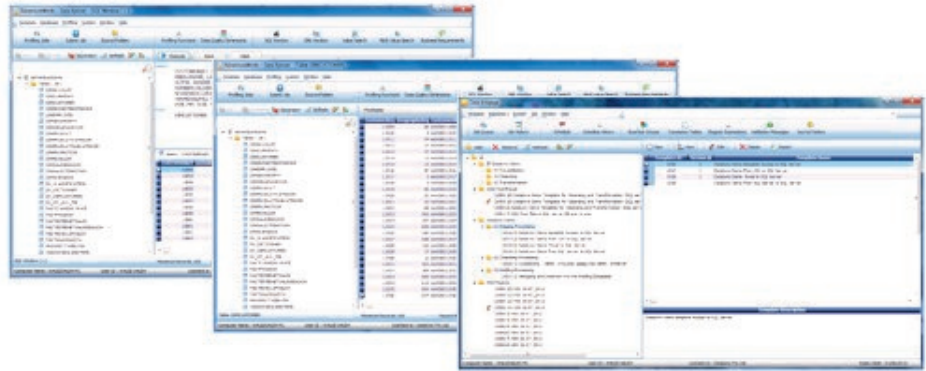
Datalynx provides an integrated "all-in-one" solution that reduces complexity, cuts costs and delivers effective business outcomes in a fraction of the time.

All with the added benefit of being able to work alongside any of your existing technologies.

DDMS business solutions include:

- * Comprehensive data analysis for powerful business insights
- * Data quality enhancement and ongoing quality management
- * Consolidation of data from legacy systems and migration to new platforms and applications
- * Data Processing Hub for:
 - Master Data Management (MDM)
 - Data Warehouse integration for BI
 - Data preparation & integration for Big Data analytics
 - End of period processing
- * Data reconciliation, auditing and fraud detection

Product features



The Datalynx Data Management Suite enables you to easily configure a range of business solutions. The Suite comprises the Data Xplorer system for analysis / profiling, auditing and monitoring & reporting and the Data Xchange system for ETL (data extraction, transformation & loading) data cleansing, migration and integration. In combination these applications offer a sophisticated enterprise data management capability, featuring:

Connectivity to any structured data - **in-memory and parallel processing for ultra high performance** -
inbuilt, extendable functions for high productivity - processing through configuration, not custom programming -
inbuilt job scheduling to support operations - integrated auditing & reporting.

Benefits

- Datalynx helps companies focus on core business by reducing time and costs associated with managing information.
- Our software enables you to maximise the business value of your data assets, delivering strategic advantage and promoting business improvement.

Datalynx software technology:

- reduces your lead time for addressing new and evolving business needs
- lowers licence costs: one integrated technology delivers multiple business solutions. Reduce staff training and support costs.
- can work alongside existing technologies to address gaps while protecting your current investment.

SERVICES AVAILABLE

Maintenance & Technical Support
Project Services / Implementation
Training & Mentoring
Business Support
Outsourced Solutions

STRATEGIC SERVICES

Information Management &
Data Governance Strategy
Maturity Assessment
IM Roadmap Development

METHODOLOGIES

Datalynx has developed and utilises proven risk and process management approaches.
(Training is available for clients)

PARTNERING

Datalynx is a preferred provider of data management software and services to system integrators and is on the NSW government ICT Services panel.

For more information on any of our products or services please visit us at:

www.datalynx.com.au

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