



ENTERPRISE DATA MANAGEMENT SOLUTIONS

About Datalynx

- Australian vendor of enterprise data management software
- Datalynx Data Management Suite (DMS):
“All-in-one” integrated system for data management
- Datalynx has developed integrated methodologies for project delivery and risk management
- Support clients & partners with specialist professional services

Datalynx Data Management Suite (DMS)

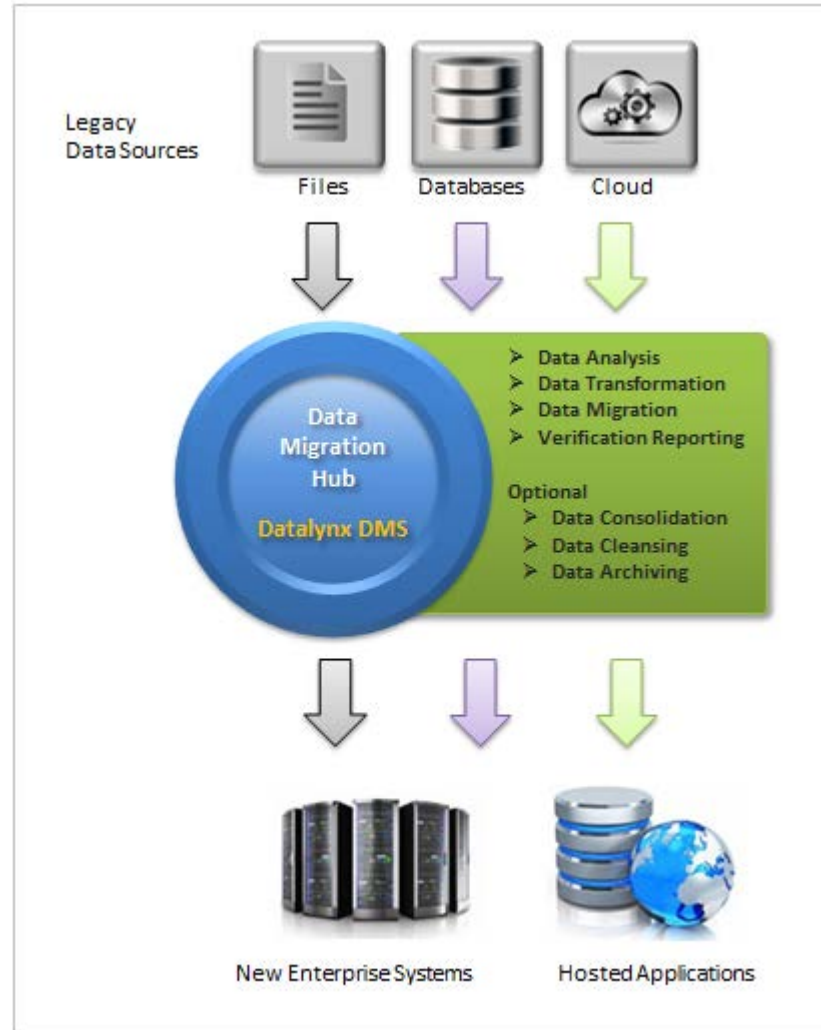
- Agile, high performance software technology for data-related initiatives
- “Codeless” configuration for high productivity
- Integrates with any database and structured dataset
- Geared for processing large volumes of data
- Builds complex solutions that typically require a combination of systems to deliver

Datalynx Business Solutions

The Datalynx DMS can be configured for numerous business solutions:

- Improving and managing data quality
- Migrating data from legacy applications and platforms
- Building BI / EDW solutions
- Consolidating systems
- Single, enterprise wide view of customers, products etc. (MDM)
- Data auditing and detecting fraud
- Big Data integration
- Data archiving
- more..

Example 1: DMS configured for data migration:



Example 2: DMS configured for data integration:



Who uses the Datalynx DMS?

- Clients most commonly have large volumes of data and complex requirements
- Government agencies, medium to large corporations
- Clients are usually undergoing business or technical transformation, for example:
 - Introducing new software applications / upgrading systems
 - Modernising platforms & technology
 - Undertaking BI & Big Data initiatives
 - Compliance and data governance initiatives
 - MDM – consolidating customer data for a single organisational view
 - Merging business divisions, acquiring new businesses

Advantages of the Datalynx DMS

- All-in-one technology, replaces multiple independent products to reduce business risk and technical complexity
- Addresses enterprise data management needs
- Can also operate alongside existing data management technologies to address functional gaps
- Extremely cost-effective compared to alternative approaches, excellent ROI
- High performance & productivity reduces time to market
- Can be utilised by semi-technical & business resources
- Proven to succeed where other approaches have failed

Datalynx DMS Licensing

- Server CPU-core based licensing model
- Options per single server:
 - a. Up to 4 cores
 - b. Up to 8 cores
 - c. More than 8 cores
- Discounts for 2nd and subsequent servers of the same configuration
- Flexible perpetual licensing and annual leasing options

Datalynx Professional Services

- DMS software technical support
- Training and mentoring in the Datalynx DMS and Datalynx methodologies
- Project delivery support and operational support services for clients & partners
- Strategic services: data governance frameworks, capability maturity assessments, roadmaps & programs
- Outsourced data management service delivery for clients & support for partners

For more information:

visit: www.datalynx.com.au

Email: e.machalias@datalynx.com.au

Call: Elia Machalias on 0414 705 535