

Datalynx DMS Solutions

Master Data Management

Datalynx MDM is a multi-domain master data management solution for establishing and maintaining control of your critical business data across the enterprise.

Supporting analytical and operational master data requirements, Datalynx MDM provides the tools to create an organisational “single source of truth” for each of your business-critical datasets, including customers, products, vendors, employees, assets and more.

Offering much more than traditional master data repositories, Datalynx MDM supports:

- Analysis, quality enhancement , deduplication and standardisation of relevant data.
- Master record creation and ongoing master data management.
- Integration with enterprise systems, data warehouses and external datasets to provide master data synchronisation.



The Datalynx multi-domain MDM Hub operates in conventional environments (on-premise) and in the Cloud.

Coupled with Datalynx Data Quality and the Datalynx Metadata Management Hub our MDM solution delivers the foundation of an effective enterprise Data Governance capability.

Datalynx MDM is also available via the Datalynx Data Management as a Service (DMaaS) platform, as a Cloud-based subscription service.

Contact sales@datalynx.com.au or visit us at www.datalynx.com.au to find out more.